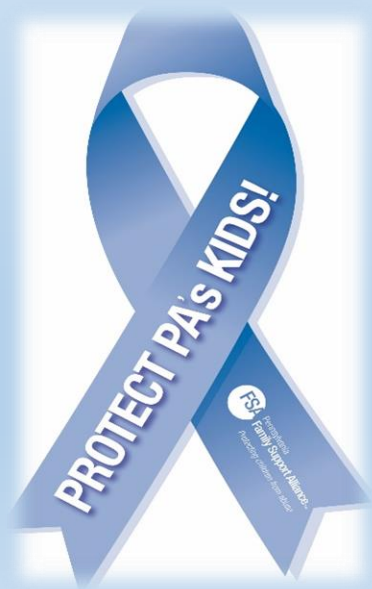


BE A BLUE RIBBON CHAMPION!

Join PFSA to honor
**Pennsylvania's
Blue Ribbon Champions**

Wednesday, April 5, 2017
Noon
Pennsylvania State Capitol



APRIL IS CHILD ABUSE PREVENTION MONTH

Pennsylvania Family Support Alliance is holding an important event commemorating Child Abuse Prevention Month. The occasion will feature a moving display of blue ribbons to represent the Pennsylvania children who were victims of child abuse and neglect in 2015. This display also highlights and honors the memory of those children who died of child abuse-related causes.

Attendees represent a cross-section of folks from many groups throughout the state who serve the needs of children and share our vision that **every child deserves the chance to grow and thrive, free from abuse and neglect.**

Legislators, members of law enforcement, child care professionals, educators, advocates, social service workers and families from all walks of life will join together to emphasize that we all share responsibility for the safety and well-being of our children.

- Approximately 4,200 blue ribbons will be displayed on State Street and around the Capitol steps to memorialize the children who have been victims of child abuse in PA in 2015.
- The front exterior of the main Capitol entrance will be lighted in blue for the first week of April to commemorate Child Abuse Prevention Month.
- Four Pennsylvanians will be honored as “Blue Ribbon Champions” in recognition of their efforts to prevent child abuse.
- Donations will be sought from the public at large through a variety of retail and social media outlets to support the PFSA’s programs and advocacy work on behalf of Pennsylvania’s children.

BECAUSE EVERY KID NEEDS A CHAMPION.....

PLEASE ! PARTNER WITH PSFA TO BE A BLUE RIBBON CHAMPION.

The lives of children and families is the focus of our work.

- For nearly 40 years, PSFA has been the state leader in preventing child abuse.
- PSFA is the only statewide organization with the singular focus of protecting children and strengthening families.
- We are the organization the experts look to for results-oriented programs for parents, professionals, communities and individuals.

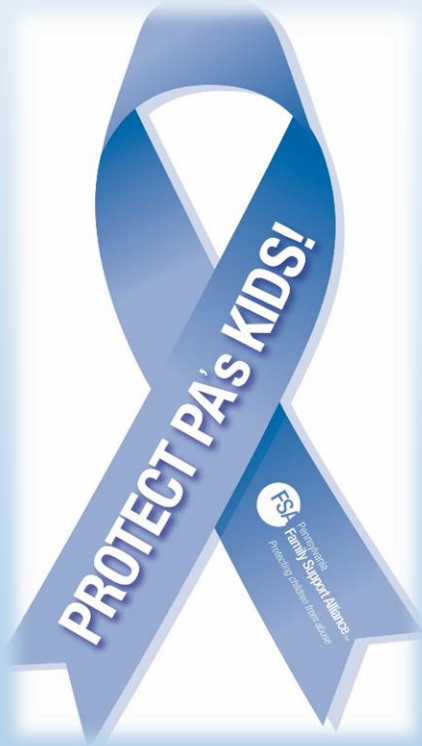
What we do.

- Partner with People Who Serve the Needs of Children – We train child care professionals across the Commonwealth to ensure there's a clear and consistent approach to recognizing and reporting suspected cases of abuse.
- Connect with Communities – We are dedicated to helping communities understand and accept their social responsibility to safeguard all children.
- Support Families – We teach parenting skills, responsibility and self-control, to make sure family members have a positive and meaningful role in the lives of their children.
- Work with Parents in Recovery – We provide support for parents who have been incarcerated, struggle with addiction issues, or are re-building their lives to create healthier relationships with their kids.

Our work works.

- Thanks to our efforts, policymakers in the Commonwealth have a greater understanding of children's safety and their vulnerability to violence and abuse.
- Our programs help teach families lifelong skills that will impact future generations by raising children who will break the cycle of violence, abuse and neglect.
- PSFA teaches many groups working on children's issues to join together, share ideas and collaborate to safeguard the well-being of children.

**BECAUSE ABUSE IS SOMETHING THAT
CHILDREN NEVER GET OVER.....**



PENNSYLVANIA BLUE RIBBON CHAMPION

Sponsorship Levels

Presenting Sponsor

\$15,000

- Speaking opportunity at event and all PR opportunities
- Logo printed on blue ribbons and banners
- Corporate name included in all PSA's to air statewide on Comcast Cable TV
- Corporate name and logo prominently listed on all printed event materials
- Corporate name and logo and listing on event program title
- Corporate name and logo listing on Blue Ribbon Champion and PFSA website
- Corporate name and logo on Facebook/Twitter

Gold Sponsor

\$5,000

- Corporate name and logo prominently listed on all printed event materials
- Corporate name and logo and listing on event program title
- Corporate name and logo listing on Blue Ribbon Champion and PFSA website
- Corporate name and logo on Facebook/Twitter



Platinum Sponsor

\$10,000

- Award Presentation opportunity at event
- Corporate name and logo prominently listed on all printed event materials
- Corporate name and logo and listing on event program title
- Corporate name and logo listing on Blue Ribbon Champion and PFSA website
- Corporate name and logo on Facebook/Twitter

Silver Sponsor

\$ 2,500

- Corporate name and logo and listing on event program title
- Corporate name and logo listing on Blue Ribbon Champion and PFSA website
- Corporate name and logo on Facebook/Twitter

Bronze Sponsor

\$ 1,000

- Corporate name listing in event program
- Corporate name listing on Blue Ribbon Champion and PFSA web site
- Corporate name on Facebook/Twitter

For more information, contact: Ellen Brown @ ebrown@pa-fsa.org
or 717-238-0937

The official registration and financial information of Pennsylvania Family Support Alliance may be obtained from the Pennsylvania Department of State by calling toll free within Pennsylvania 1-800-732-0999. Registration does not imply endorsement. Pennsylvania Family Support Alliance is a 501(c)(3) nonprofit organization – contributions are tax deductible to the fullest extent permitted by law.

Sponsorship Form

Company Name: _____

Company Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Contact E-Mail: _____

I would like to be a Blue Ribbon Champion (please check the level of sponsorship)

- Presenting
- Platinum
- Gold
- Silver
- Bronze

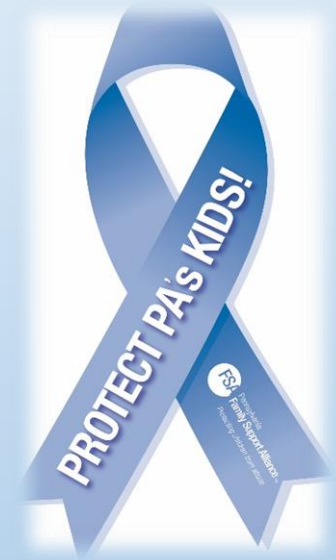
Please print the name of your organization as you would like it to appear on recognition materials:

- Check enclosed
- Mailing check
- Pay by Credit Card (<https://www.pa-fsa.org/Donate>)

Signature: _____

PENNSYLVANIA'S BLUE RIBBON CHAMPION AWARDS

Wednesday, April 5, 2017
Noon
Pennsylvania State Capitol



Thank You!

For more information, contact: Ellen Brown @ ebrown@pa-fsa.org or 717-238-0937